

# State schools, non-state schools and educational entrepreneurs

„School leadership and school management  
in independent schools”  
ECNAIS seminar  
(Budapest, 2023.11.16)

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ELTE University, Budapest

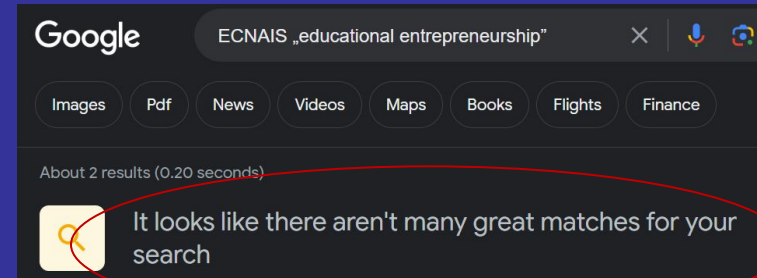
# Non-state education and educational entrepreneurship

- Background

- ECNAIS and „educational entrepreneurship” Google search
- 2012 Bratislava ECNAIS conference
  - „Entrepreneurship and innovation in independent schools”
  - focus more on education for entrepreneurship than on educational entrepreneurship

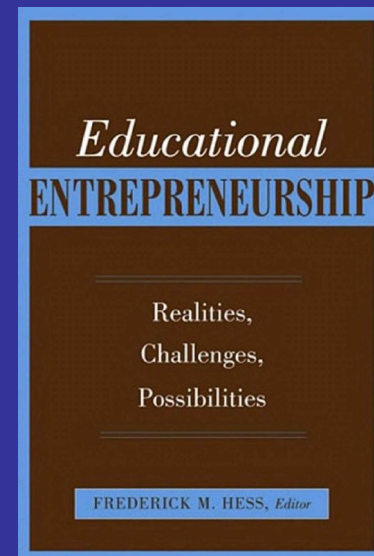
- Relevance

- Independent schools created by educational entrepreneurs
- Effective school leaders are entrepreneurs – leadership and entrepreneurship skills overlap



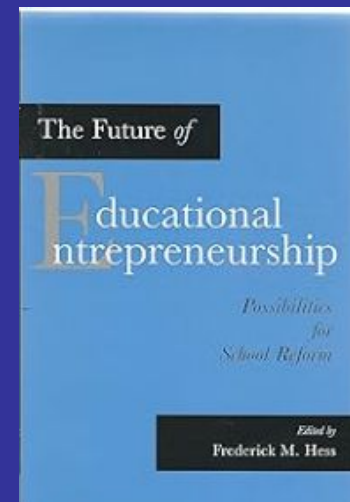
# Educational entrepreneurship

„This is the era of educational entrepreneurship. Dynamic unconventional thinkers have waded into the world of K–12 education, founded influential organizations, and upset established conventions. They have developed new models for delivering instruction or recruiting teachers and applied old-fashioned practices with newly inspired fidelity. While these ventures face intense resistance, and constitute a still-minuscule portion of schooling, they are responsible for many of the most exciting developments in twenty-first century education.”



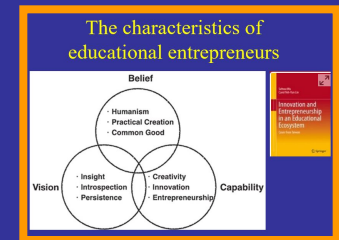
# Who are the educational entrepreneurs?

1. Providers of specific goods and services.
2. Providers of curricular, instructional materials, assessments, etc.
3. Providers of people in teaching and leadership roles.
4. Firms that provide advisement, design, consulting, and other specialized services.
5. Entities that run whole schools



# The characteristics of educational entrepreneurs

- A complex set of characteristics (a combination of particular beliefs, vision and capabilities)
- Why people become educational entrepreneurs? (the motivations of educational entrepreneurs: an insight from Asia)
- „Edupreneurs” (both in the public and the private sector, both in schools and government)



The motivations of Chinese educational entrepreneurs

- A profound love for children and a deep passion for education
- Foresaw and be optimistic about the prosperous development trend and the immense potential of the education market
- Dissatisfaction with previous employers or careers
- A desire to provide the best education for their own children
- Unexpected opportunities
- A need for livelihood



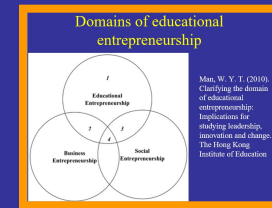
Edupreneur Academy

What is an Edupreneur?

If you see an opportunity to change education and want to make a difference for students, you likely have what it takes to be an edupreneur.

# Some questions related with educational entrepreneurship

- Domains of educational entrepreneurship
- Educational entrepreneurship as a contested area
- Entrepreneurs and intrapreneurs
- Educational entrepreneurship and educational innovation

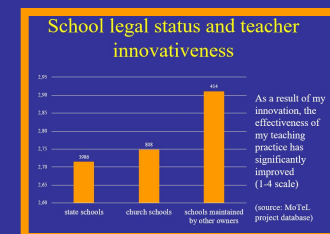
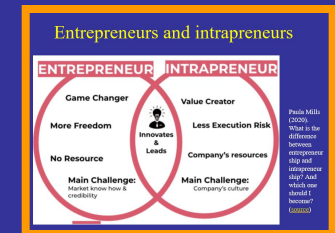


Educational entrepreneurship as a contested area

- Education as free public good versus education as service
- „Privatisation“ debates (e.g. private tutoring, shadow education, low-fee private schools, US charter schools, UK academies)
- A key theme of my fiction books (*The tale of „Wildland“ and „Cleanland“*)

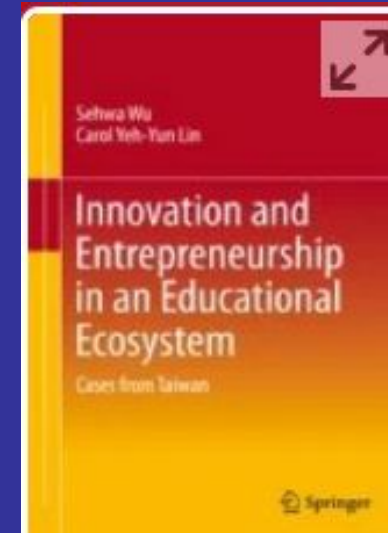
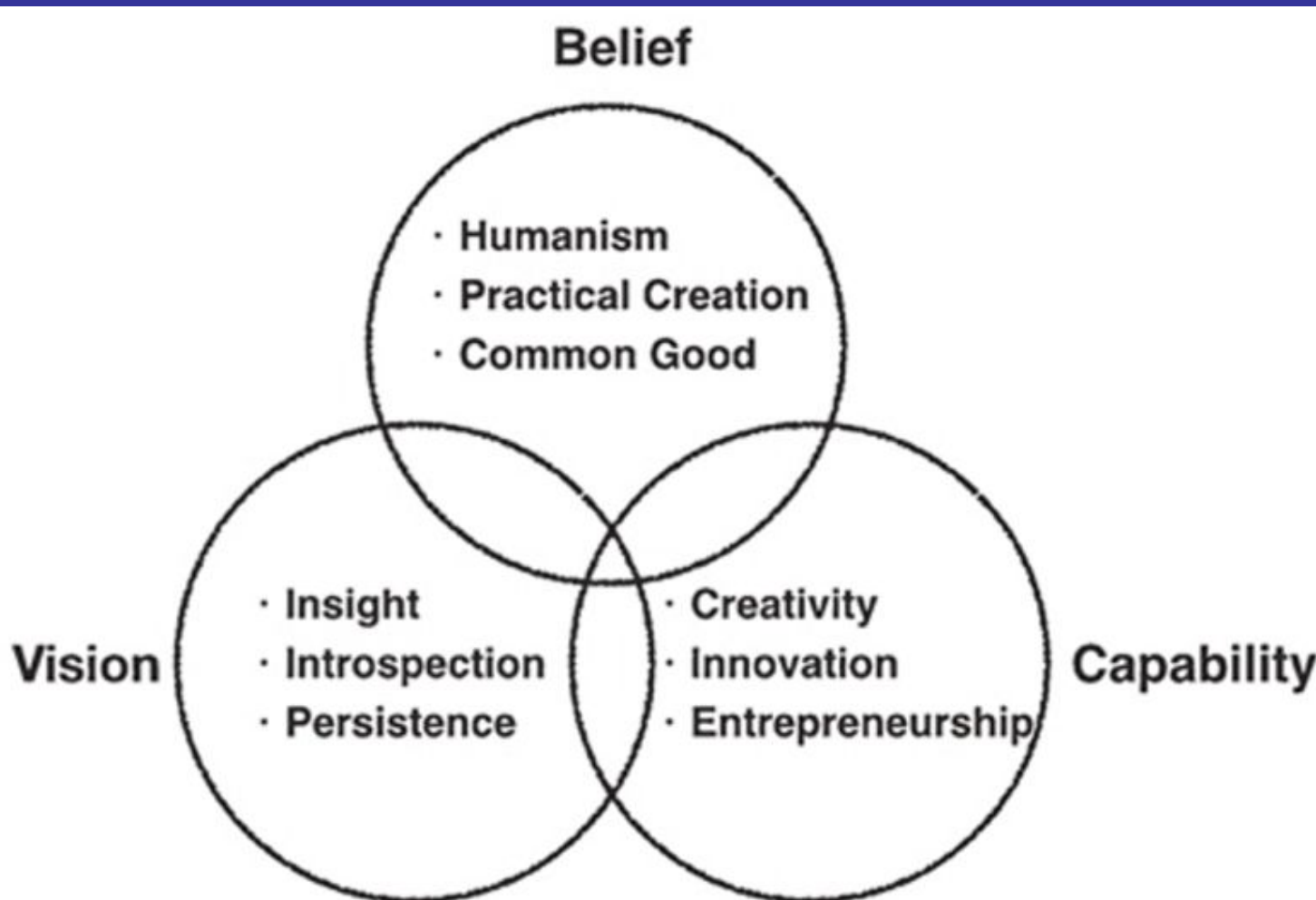
A dangerous man? (see [here](#))

The Tale of Wildland



**Thank you for your  
attention**

# The characteristics of educational entrepreneurs





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FACULTY OF PEDAGOGY AND PSYCHOLOGY  
INSTITUTE OF EDUCATION  
EDUCATION SCIENCE

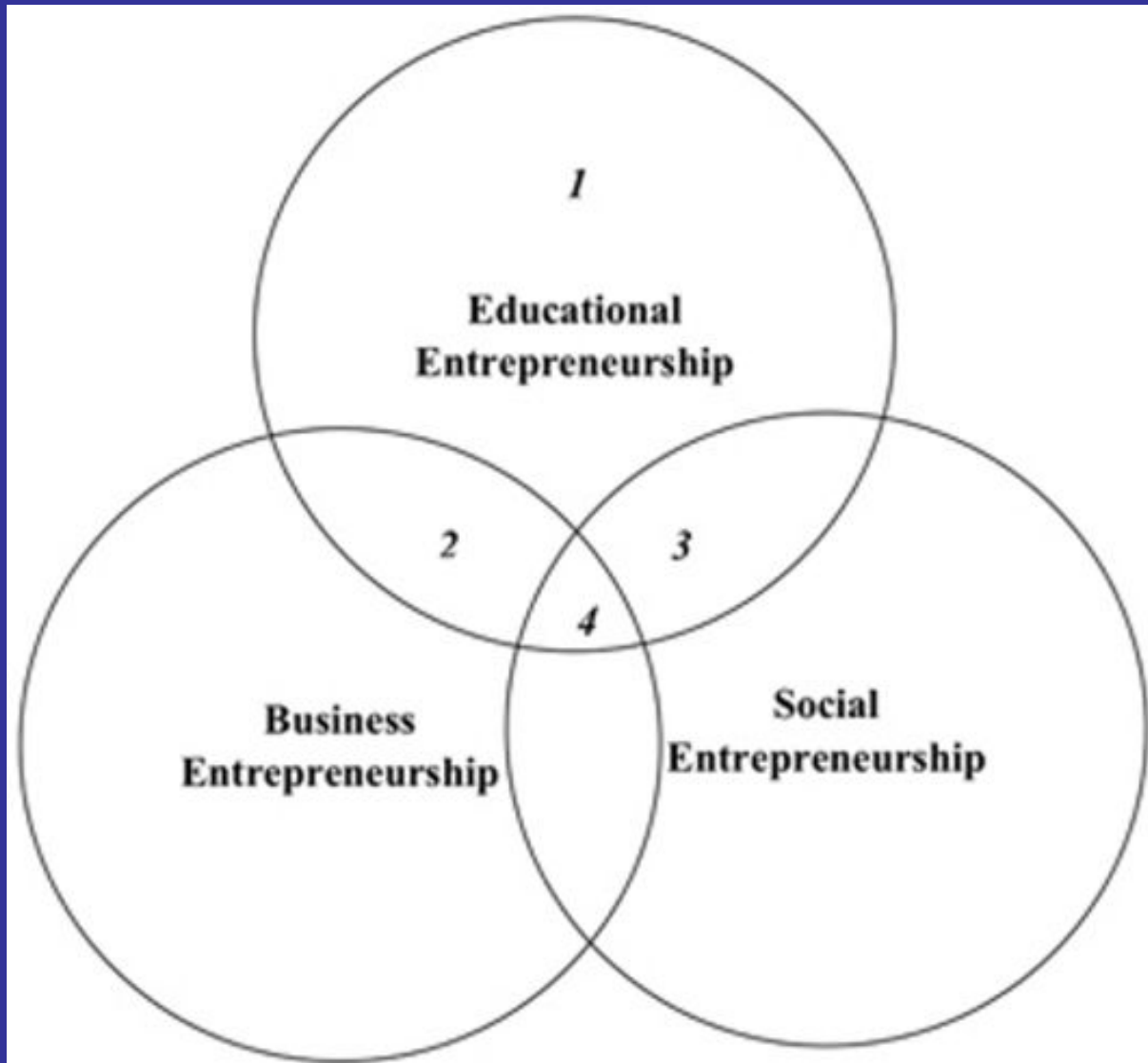
**Zhanrong Xu**

MASTER'S DEGREE THESIS

EDUCATION SCIENCE PROGRAMME

**EDUCATION ENTREPRENEURS IN CHINA  
CHARACTERS AND MOTIVATIONS OF  
CHINESE EDUCATION ENTREPRENEURS**

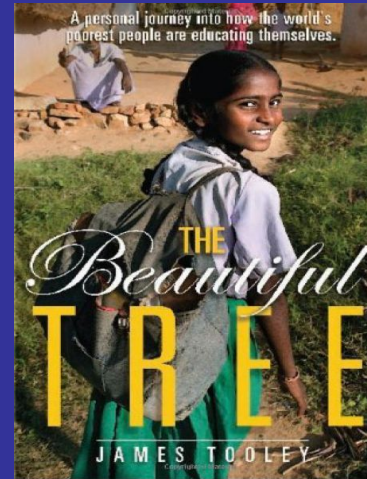
# Domains of educational entrepreneurship



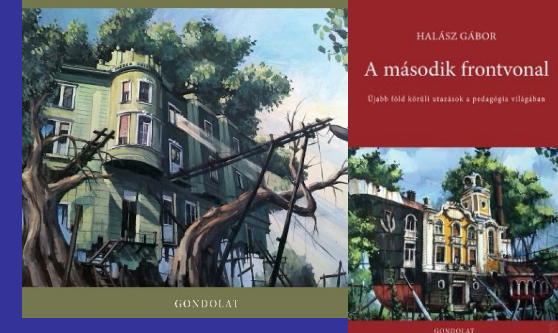
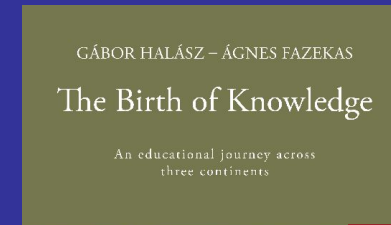
Man, W. Y. T. (2010). Clarifying the domain of educational entrepreneurship: Implications for studying leadership, innovation and change. The Hong Kong Institute of Education

# Educational entrepreneurship as a contested area

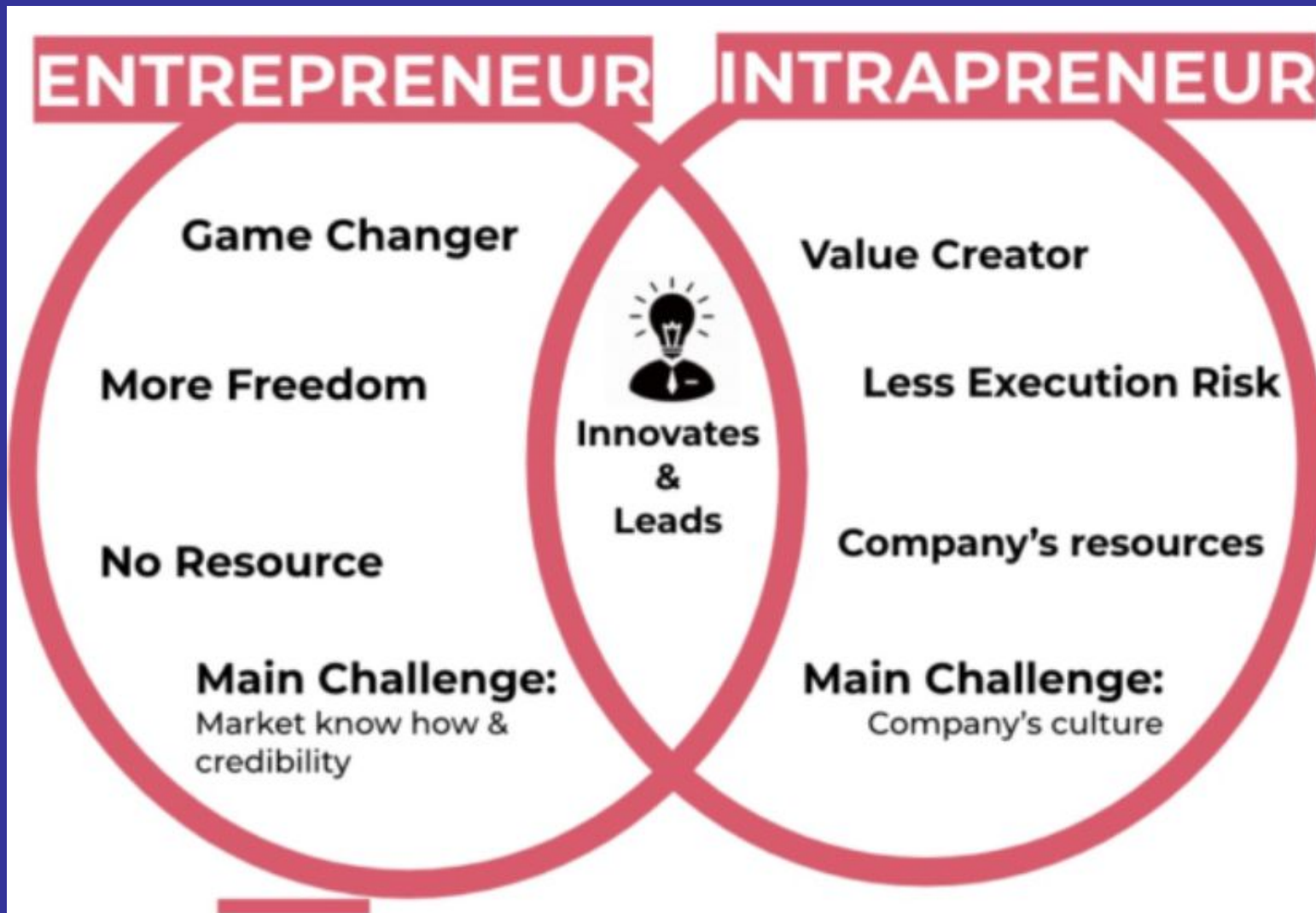
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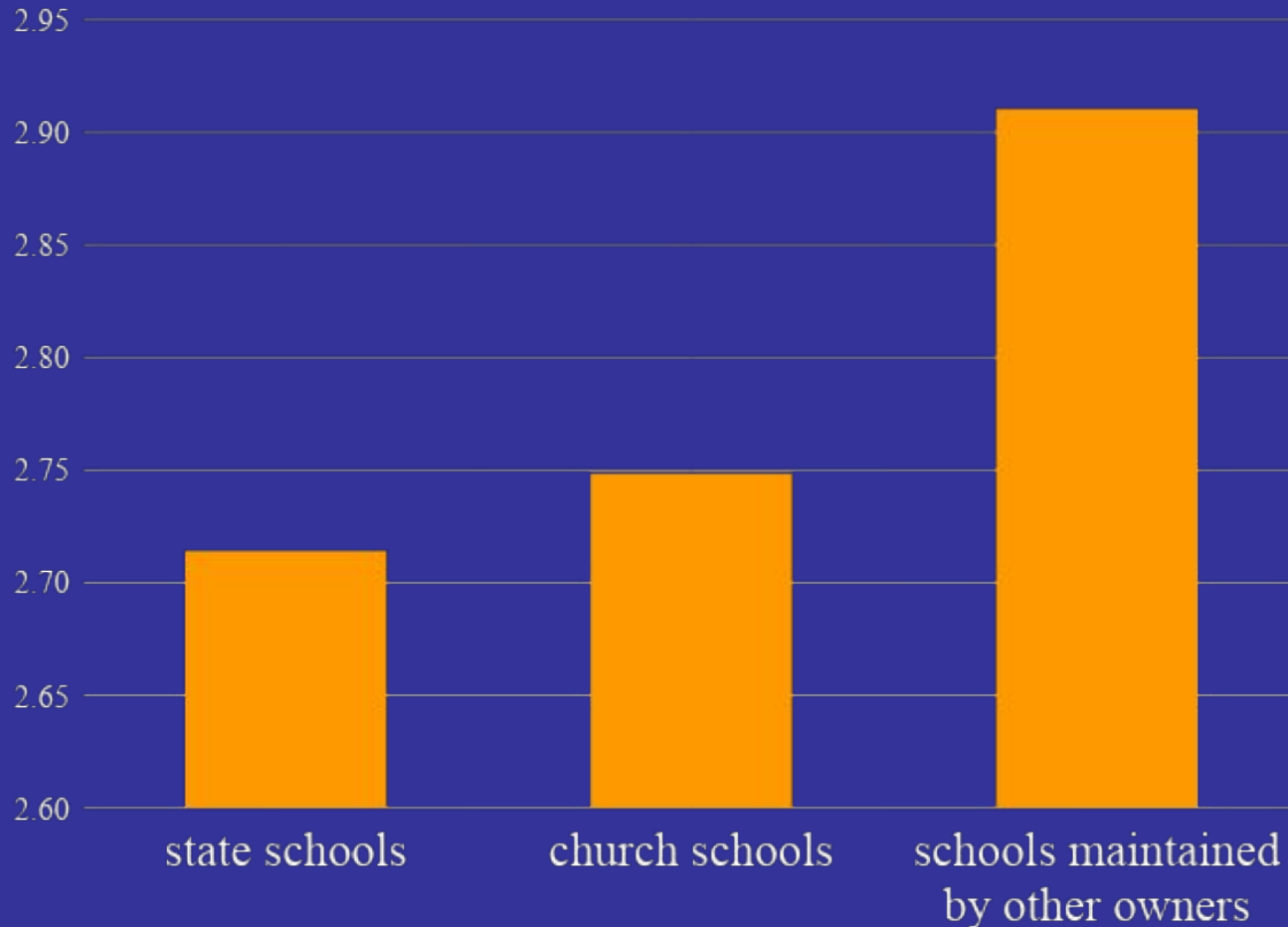


# Entrepreneurs and intrapreneurs



Paula Mills (2020). What is the difference between entrepreneurship and intrapreneurship? And which one should I become? ([source](#))

# School legal status and teacher innovativeness



As a result of my innovation, the effectiveness of my teaching practice has significantly improved (1-4 scale)

(source: MoTeL project database)