

#### THE PAST









- People have been living here for more than 4000 years, signs of the Romans from the 1st century are still visible
- In the 9<sup>th</sup> century Hungarian tribes arrived and in 1000 our first Christian king, **Stephen** was crowned
- By the 14-15th century it became a blooming settlement, with Buda as a royal city, together with Pest and Óbuda
- In the 16th century the Ottoman Empire occupied the 3 cities, which had already strategically important location, and they enjoyed our hospitality for 150 years, leaving us memories like turkish spas
- The **reconquering** with the help of Habsburgs damaged the cities, after that a long reconstructional project started and the city become important center of the political, economical life of the country again by the 19th century
- Exactly 150 years ago, in 1873 the 3 parts were merged, only few years after the first permanent bridge, Lánchíd was built (1849) phisycally connecting two sides, Pest and Buda. Since than 14 more bridges appeared

#### MODERN BUDAPEST









- From the Millenium to the 2<sup>nd</sup> WW, a cultural and infrastructural **golden age** characterised the city
- Building railways connected the city with other European metropols, trams symbolized the modernity as well
- The first European underground appeared in Budapest for the Millenium and it still exists
- Iconic and important buildings were built,
  e.g. Parliament, Opera House, Széchenyi Bath,
  or the Parisian Department Store
- Cultural and night life became very intense, opening cafe houses, music bars, theatres and cinemas and sausage stands on the streets

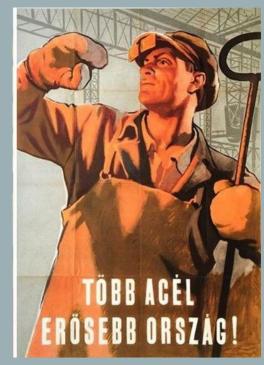
#### **SOCIALITS BUDAPEST**











- Reconstruction needs after the 2<sup>nd</sup> WW and industry getting into the focus, the view of the city changed a lot
- Block of houses, working class district, public administration buildings appeared as well as public statues promoting the **socialist** values
- Bourjois downtown apartments were split into small flats for workers
- Old factory buildings still part of the city view Today, sculptures can be visited in a special park called Memento
- After the change of regime (1989) and joining the EU (2004), the cityscape became a mix of old and modern, somewhere between the East and the West

## **HIGHLIGHTS**













In the last 20-30 years Budapest is getting more and more popular from business and investment aspect as well as a touristical destination

- Buda Castle
  - original buildings, National Gallery and Mathias Church, Fishermen's Bastion and the old Funicluar
- Margaret Island
  - large green area in the middle of the Danube
- Parliament
  - cultural World Heritage, exhibiting the Holy Crown
- City Park
  - under major reconstruction as a future museum quarter
- Hero Square
  - Two major museums and statue of most important historical persons
- Gellért Hill
  - Statue of Lberty visible from every part of the city
- And many more...

# MUSEUMS, THEATERS

• Almost 100 museums from classical fine art to contemporary, including small galleries. Major ones are organizing events as well (Night of Museum, Theater in the museum)









 More, than 100 theaters including music halls and dance venues, classical ones and very contemporary as well, offering hundreds of programs every day









## **FESTIVALS**









- Several themes, constant programs during the year on city and district level as well
  - Cultural
    - Theater, music, dance
  - Culinary
  - Wine and beer
  - Seasonal (Christmas)
- Sziget
  - biggest European music festival in August with almost half million visitors from all over Europe

## **SPAS**









- Since the 16<sup>th</sup> century, thanks to Ottoman occupation
- More than 100 hot mineral springs even under the Danube
- One of the most significant tourist attractions
- At least 15 spas
  - Széchenyi, Rudas, Gellért, Király, Dandár, Szent Lukács, Dagály, Palatinus, Veli bej, Rácz, Császár, Csillaghegy, Paskál, Római...

## FILMS AND MUSIC















- Several famous composers, film directors and actors are from Budapest
  - Ferenc Liszt, Béla Bartók
  - Mihály Kertész, Zsazsa Gábor, Béla Lugossy
- Nowadays Budapest is a popular destination for music video and movie shooting
  - Singers: Ellie Goulding, Selena Gomez, Katy Perry
  - Films: Mission Impossible Tom Cruise, Gemini Man,
    Red Sparrow, Die Hard 5, Red Cop, Spy Game
  - Scene of Paris, Moscow, Rome, Berlin
- Angelina Jolie is in town (not for the first time) and Johnny Depp just left a week ago

## **CULINARY**











- Old, classical, traditional venues
  - Gundel Restaurant
  - New York Cafe, Gerbeaud
- Modern street food places in the city center
  - 'Karavan' food court with food truck
  - River side Római and Népsziget
  - Lángos and Kürtőskalács stands
  - Chinese food court in Kőbánya

Food from all around the word

## **UNIQUE THINGS**











- Extremely difficult language that nobody learns and speaks
- Ruin bars and pubs
- Paprika in every food
- Train line run by children
- Surname and family name in reverse order
- Second largest synagogue of the world
- City centre is home for yelling bachelor party guys and girls coming to Budapest from other European countries

